

CLUBHOUSE217.COM

CLUBHOUSE

217

STREAMING HIT MUSIC AND SPORTS 24/7 WORLDWIDE

Clubhouse217 started with a dream of Owner/Operator Keith Gibson. It has evolved over the past four years into a family owned, operated and supported business.

Keith and his wife, Lori, have put the work in to make these dreams become a reality. Along with their two children, Kendyl (Age 8) and Mason (Age 3), they live in Monticello where they plan on raising their family for many years.

Clubhouse Lounge Radio is an independent, family owned online radio station that streams 24/7 at Clubhouse217.com. It provides hit music from the past 60 years, and is the on-air home of Tolono Unity Rockets Football.

The goal of the station is to make listeners smile. We play music that brings you back to fun times in your lives and can take away the worries of the world, all while giving back to the communities with charity events and fundraisers.

Thank you for allowing our family to become part of your family.

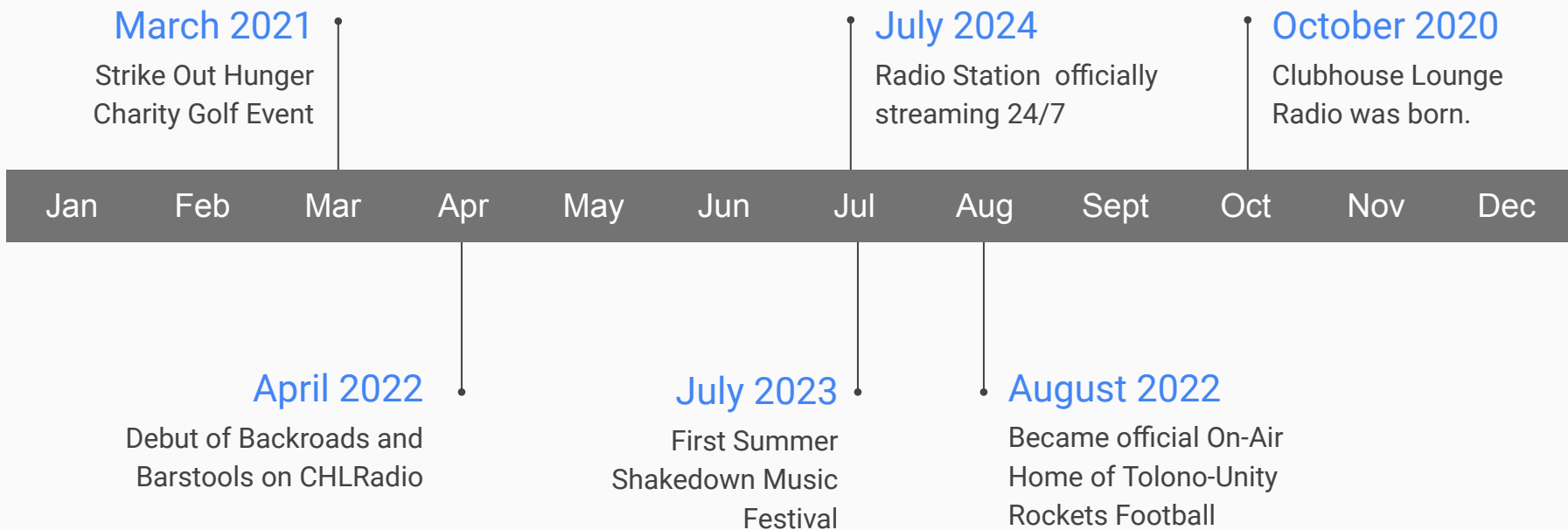
# THE GIBSON FAMILY



Keith, Lori, Kendyl and Mason

# Milestones

*"Chasing Dreams...Building Legacies"*





# WEEKLY SHOWS

TAKE A LOOK AT OUR WEEKLY SHOW LINEUP



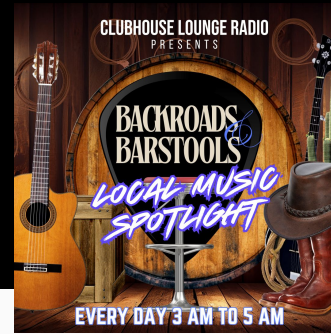
## CLUBHOUSE 217 REGULAR ROTATION

Clubhouse Lounge Radio streams 24/7 with hit music including country, pop, classic rock and today's hits.



## RETRO REWIND PARTY

Retro Rewind Party airs every Friday and Saturday night from 8pm to midnight playing fun party songs from the 80s, 90s, 2000s and 2010s.



## LOCAL MUSIC SPOTLIGHT

Local Music Spotlight airs from 3am to 5am every day and showcases musical talent from local singers/songwriters.



## LATE NIGHT LOVE SONGS

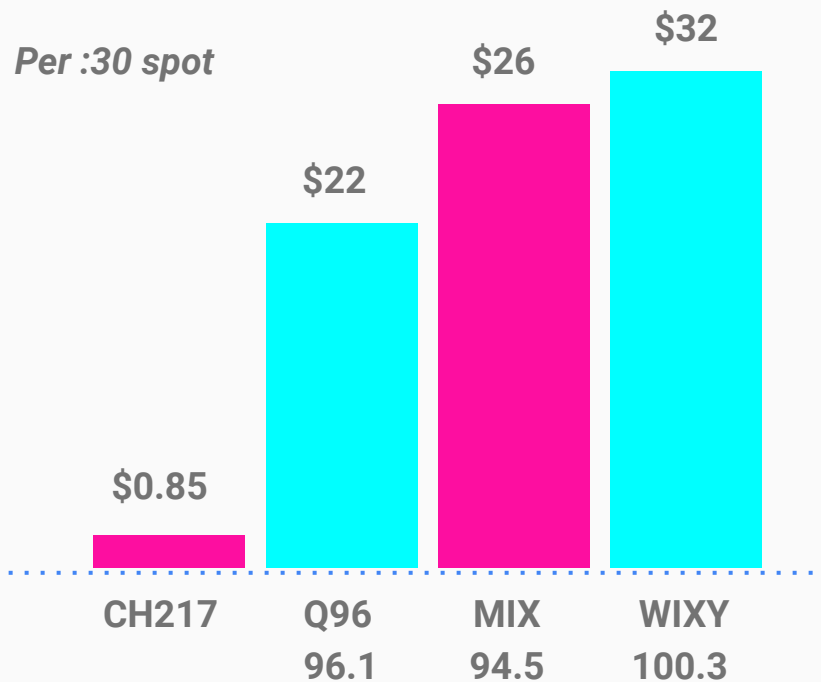
DJ Richard Smooth brings in the love songs and ballads of the past 60 years and it's guaranteed to keep you satisfied.

# COST OTHER LOCAL STATIONS



For years, radio stations and their parent companies have cost local businesses large amounts of their advertising budget just to fill air time.

Clubhouse Lounge Radio is changing the industry by helping small businesses grow with minimal cost.





## WHY ADVERTISE WITH CLUBHOUSE 217?

**CLUBHOUSE 217 OFFERS AFFORDABLE ADVERTISING THAT WILL REACH THOUSANDS IN CENTRAL ILLINOIS WITH OPTIONS BOTH ON-AIR AND DIGITALLY. CLUBHOUSE 217 PUTS A FOCUS ON HELPING SMALL BUSINESSES GROW AT A COST THAT IS AFFORDABLE AND GETS A RETURN ON THEIR INVESTMENT. BUYING RADIO ADVERTISING SHOULDN'T COST AN ENTIRE MARKETING BUDGET TO GROW YOUR BUSINESS AND THAT IS WHY WE ARE PROUD TO OFFER AFFORDABLE ADVERTISING TO HELP YOU ACHIEVE YOUR BUSINESS GOALS.**

The following are advertising opportunities for your business to grow at a minimal cost to you. Helping stretch your marketing budget through digital, on-air and physical advertising.

# TEACHER OF THE MONTH SPONSORSHIP

Thank you,  
**TEACHERS!**

NOMINATE A TEACHER FOR  
THEIR CHANCE TO WIN A  
\$100 AMAZON GIFT CARD  
FOR CLASS ROOM SUPPLIES!

WINNER ANNOUNCED  
DECEMBER 1ST

COURTESY OF:



YOUR LOGO HERE

TEACHER OF THE MONTH SPONSORSHIP

SPONSOR A MONTH IN 2025  
TO HELP SUPPORT TEACHERS

-120 COMMERCIALS  
(4 PER DAY 5AM-8PM) ON CHLRADIO  
AT CLUBHOUSE217.COM

**SPONSORSHIP COST: \$300 PER MONTH**

# SPORTS MINUTE SPONSOR

1 - 30 SECOND SPOTS AT TOP OF EACH HOUR

5- 30 SECOND SPOTS PER DAY FROM 5 AM TO 10 PM

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 380 COMMERCIALS PER MONTH

**TOTAL INVESTMENT: \$300 PER MONTH**

**YEARLY SPONSORSHIP TOTAL INVESTMENT  
\$3000 (SAVE \$600)**



One 30 second commercial ran behind Sports Minute  
at the top of the hour from 7am to 6pm Monday thru Friday  
PLUS 5 Commercials Every Day from 5am to 8pm  
PLUS Banner Ad on Sports Page of Clubhouse217.com

**380 TOTAL COMMERCIALS PER MONTH  
TOTAL VALUE: \$592 PER MONTH  
COST PER MONTH: \$300**

REQUIRES A THREE MONTH COMMITMENT



# RETRO REWIND SPONSOR

16 - 30 SECOND SPOTS INSIDE EACH SHOW

300 - 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW  
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 684 COMMERCIALS

**TOTAL INVESTMENT: \$750 (\$250/MONTH)**

**YEARLY SPONSORSHIP TOTAL INVESTMENT  
\$2400 (SAVE \$600)**



# LOCAL MUSIC SPOTLIGHT

8- 30 SECOND SPOTS INSIDE EACH SHOW

300 - 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW  
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 972 COMMERCIALS

**TOTAL INVESTMENT: \$450 (\$150/MONTH)**

**YEARLY SPONSORSHIP TOTAL INVESTMENT  
\$1500 (SAVE \$300)**



CLUBHOUSE LOUNGE RADIO  
PRESENTS

**BACKROADS &  
BARSTOOLS**

**LOCAL MUSIC  
SPOTLIGHT**

**EVERY DAY 3 AM TO 5 AM**

# LATE NIGHT SPONSOR

12 - 30 SECOND SPOTS INSIDE EACH SHOW

300 - 30 SECOND SPOTS PER MONTH OUTSIDE OF SHOW  
FROM 5 AM TO 8 PM (TOTAL OF 100 PER MONTH)

-SOCIAL MEDIA POST AS SPONSOR

SPONSORSHIP LASTS 3 MONTHS

TOTAL OF 1308 COMMERCIALS

**\$1112 VALUE!!!**

**TOTAL INVESTMENT \$660 (\$220/MONTH)**

**YEARLY SPONSORSHIP TOTAL INVESTMENT  
\$2000 (SAVINGS OF \$640!!)**



**CLUBHOUSE  
217  
CLUBHOUSE217.COM**

**LATE NIGHT  
LOVE SONGS**

**WITH DJ RICHARD SMOOTH**

**MIDNIGHT TO 3AM  
EVERY SINGLE NIGHT  
ON CLUBHOUSE217.COM**

# EVERYDAY ADVERTISING

5 - 30 SECOND SPOTS PER DAY FROM 5 AM TO 8 PM  
(TOTAL OF 150 PER MONTH)

TOTAL OF 450 COMMERCIALS

TOTAL INVESTMENT: \$360 (\$120/MONTH)

YEARLY INVESTMENT: \$1000 (SAVE \$440)

CLUBHOUSE

217

CLUBHOUSE217.COM

*Streaming 24/7*

*Hit Music from the  
past 60 years*

*Listen at Home, Work, or On The Road*

# SPECIAL EVENTS

CLUBHOUSE LOUNGE RADIO PRESENTS

## DRINK-N-DIVE TOUR

SATURDAY, JULY 27

### DAYLIGHT DRINKS & DIVES

**TOUR STOPS**  
 EXIT 210 SALOON-OAKWOOD  
 HIDEAWAY SLOTS-FITHAN  
 FREEMAN'S TAVERN-ROYAL  
 DALY'S SPORTS BAR-PHILO  
 TUMBLE INN-CHAMPAIGN

**KH KOESTER**  
 AARON WEAVER  
 NICK VANDERKAM  
 TUSCOLA  
 STEEZ  
 HILTON  
 SCREENMOBILE

CLUBHOUSE LOUNGE RADIO PRESENTS

## BIRDIES & BOGEYS

CHARITY GOLF OUTING

APRIL 20 - 20 24

LOCAL MUSIC | 95 SPORTS | CHARITY EVENTS

UNIVERSITY OF ILLINOIS GOLF COURSE  
 SHOTGUN START AT 1 PM  
 COST: \$400 PER FOURSOME  
 INCLUDES LUNCH, ONE MULLIGAN AND TWO DRINK TICKETS PER PLAYER

**KIRBY MEDICAL** | **GOLFLAND** | **STEEZ**  
**COUNTRY FINANCIAL** | **RIDINGS** | **HILTON**  
**SCREENMOBILE** | **TRUCK** | **TRUCK**

CLUBHOUSE LOUNGE RADIO PRESENTS

## BACKROADS & BAR STOOLS TOUR

SATURDAY, APRIL 9TH

2PM-8PM  
 \$40 PER PERSON

**TOUR STOPS**  
 BREAKERS III-FARMER CITY  
 FULL HOUSE CRAFT BEER BAR-MAROA  
 BARGENTA-ARGENTA  
 SNAPPERS-CLINTON

CLUBHOUSE LOUNGE RADIO PRESENTS

## STRIKE OUT HUNGER

CHARITY GOLF EVENT  
 IRONHORSE GOLF CLUB

PROUDLY SUPPORTED BY:

**TOUR STOPS:**  
 BARGENTA-ARGENTA  
 WEST END PUB-BEMENT  
 BLARNEY STONE-IVESDALE  
 SMOKE & SHINE-TOLONO

CLUBHOUSE LOUNGE RADIO

## Drink 4 Pink Tour

Sunday, October 16, 2022

Big or Small... Save 'em All!

**TOUR STOPS:**  
 BARGENTA-ARGENTA  
 WEST END PUB-BEMENT  
 BLARNEY STONE-IVESDALE  
 SMOKE & SHINE-TOLONO

THANK YOU TO OUR INDIVIDUAL SPONSORS:  
 COUNTRY FINANCIAL | STEEZ | HILTON | SCREENMOBILE

MORE INFO AT CHLRADIO.COM

## CLUBHOUSE

CLUBHOUSE.COM

# 217

# TAILGATE PARTY

SATURDAY OCTOBER 19

TAILGATE LOUNGE

AT MEMORIAL STADIUM  
 GAME TIME: 7:30

**COUNTRY FINANCIAL**  
 JORDAN MCDANIEL-COUNTRY FINANCIAL REPRESENTATIVE  
 1803 WOODFIELD DR SUITE A, SAVOY IL 61874  
 PHONE: 217-352-9817

CLUBHOUSE LOUNGE RADIO

# CAMPUS Crawl

CAN YOU SURVIVE?

SATURDAY MARCH 15 | CRAWL STARTS AT 1 PM

TUMBLE INN  
 FAT CITY  
 LEGENDS  
 RED LION  
 BROTHER'S  
 MURPHY'S  
 KAMS  
 JOE'S BREWERY

\$20 PER PERSON  
 INCLUDES CAMPUS CRAWL  
 LONG SLEEVE SHIRT

MUST BE 21

## CLUBHOUSE

CLUBHOUSE.COM

# 217

CLUBHOUSE217.COM

# CLUBHOUSE

# 217

STREAMING HIT MUSIC AND SPORTS 24/7 WORLDWIDE

## KEITH GIBSON

OWNER/OPERATOR



CALL/TEXT  
217-722-3311



CLUBHOUSELOUNGERADIO@GMAIL.COM  
CLUBHOUSE217.COM

SCAN THE QR CODE TO SEE  
OUR ADVERTISING OPTIONS

